

# Our Mission

Our coaching inspires students as they prepare to enter school, and increases their engagement and success from the first day in class to graduation, while simultaneously strengthening the client universities and programs which make coaching possible.

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**We believe** that all individuals and organizations can continue to grow and improve throughout their lifetime.

**We believe** that organizations have a responsibility to foster individual success by providing the systems, support and culture that will help people thrive.

**We believe** that coaching significantly enhances the benefits and opportunities that education provides.

**We believe** in the power of education to change people's lives and improve our world.

**We believe** that feedback and measurement foster self awareness, which is essential for the growth and improvement of individuals and organizations.

**We believe** that recognition, encouragement and clarity of purpose are essential to success.